



Happy
Holidays



Winter 2012

The Broadwater Breeze

www.broadwaterfl.org

News and information for the Broadwater Community in St. Petersburg, Florida



10th Annual Broadwater Holiday Party

Friday December 14th

7pm - 11pm

National Guard Armory
3601 38th Avenue South



Entertainment by
The Impacts

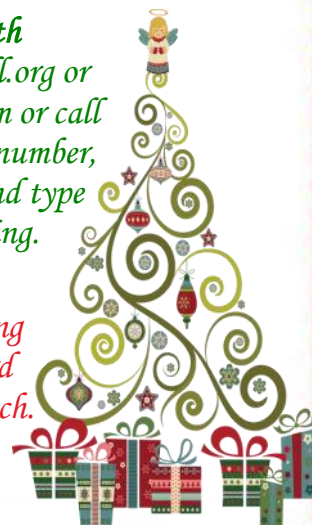
*Featuring Honey Baked Ham, Turkey, Potatoes,
Green Bean Casserole, Rolls,
Soft Drinks, Beer, 360 Vodka and Wine Provided.*

*Please bring an appetizer, salad, side dish or
dessert with utensil, to share.*

RSVP by December 10th
online at www.broadwaterfl.org or
email hill.evelyn@hotmail.com or call
864-4188 with name, phone number,
address, number of guests and type
of dish you will be bringing.

*Again this year we will be collecting
Donations for our National Guard
Families that Broadwater will match.*

*Checks can be made to
Post of St. Petersburg FRG*



2012

Dec 8: BCYC Lighted Boat Parade

Dec 14: Broadwater Holiday Party
7 p.m. at the Armory

Dec 15: Broadwater Lighted Boat
Parade

2013 (subject to change)

Jan 31: Board of Directors Meeting

Feb 8: Spring Broadwater Breeze
Deadline

Mar 7: General Meeting

Mar 9: Neighborhood Garage Sale

Apr 14: Broadwater Family Picnic

Broadwater Boat Parade Sat Dec. 15th

Join us on the water or on the shore for the 2012 Broadwater Boat Parade of Holiday Lights starting at 7:00 PM. We had 14 boats last year and would like to double that number this year. For those of you planning a Holiday Party at your home on the night of December 15th, please consider getting in on the fun and having your party be the judges of the top 3 boats. If you have any questions or wish to participate please email BroadwaterHolidayBoat-Parade@gmail.com. More information coming via infolink & broadwaterfl.org



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**Broadwater
Halloween Party Oct 27th**
Read article on Page 7



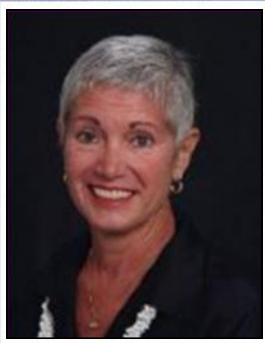


Beautification Award Winter 2012

Ken & Valerie Balkovic
4130 42nd Ave S



Congratulations! Each winner receives a \$25 gift certificate compliments of Sunshine Skyway Ace Hardware



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Recently Photographed in Broadwater

From The BCA Board

Season's Greetings from the BCA Board of Directors. What a great year Broadwater has had. Along with our Garage Sale and Picnic, we were able to hold our 1st Annual Halloween Party at the Armory. What a great night it was thanks to our main organizers Julie Reardon and Charlie Phillips and a great cast of helpers. We also kicked off Broadwater Helping Hands this year with several successful projects and a fund raiser at Beef O'Brady's on November 8th. Thanks to Kristen Mory and all the volunteers who gave their time to improve life in Broadwater for those in need. On December 14th, we will have our 10th Annual Holiday Party at the National Guard Armory. Please plan to attend and invite your neighbors (especially new ones). We will have a very short program that will include election of the 2013 Board and our Annual Meeting. The rest of the evening will be reserved for socializing, dining and dancing. The Impacs will once again provide the music and we will be accepting and matching donations for our National Guard families. See the front cover for more details and be sure to join your neighbors and RSVP early. These events are made possible by our dues paying members and our wonderful advertisers who underwrite our activities and this newsletter. The 2013 membership form is enclosed so please fill it out and send in your \$30 or bring it to the party. I would like to thank all of our awesome volunteers for their time and energy that make Broadwater one of the finest neighborhoods in St. Petersburg. Without you we are just another neighborhood. Special thanks go out to Mike Milvain who handles our grant and continues to keep the entrances looking good. Mike and Evelyn Hill have also attended our monthly meetings with the other area neighborhoods. I also want to thank City Councilman Kornell for his tireless work to bring our area the attention it deserves. Steve meets monthly with the leaders of his neighborhoods and helps to promote the great qualities of our neighborhoods to the city. One thing I discovered this year was that attending events in the company of the Mayor and City Council can make a huge impression on our city's decision makers. I urge all Broadwater residents to attend as many city events as you can in 2013. Let our leaders know you live in Broadwater and how much you love our neighborhood and the south side of St. Petersburg. Let them know how many years you have lived here and why you call Broadwater your home! When you contact city officials, for any reason, try to be positive and thank them for what they do for South St. Petersburg. This will grab their attention and benefit us in bringing our needs to the forefront. I am proud to say that I represent one of the best neighborhoods in St. Petersburg!! I will close by wishing you and your family a safe and joyous Holiday Season and a prosperous 2013.

Tom Ando
BCA President



We now have three Welcome Aboard representatives as Kris Holtman, Maria Roesner and Mary Lisan have volunteered to fill Valerie Lauren's position. Kris, Maria, and Mary all live on 44th St S and will team up to make sure all new residents are welcomed in a timely manner. If you need to let our Welcome Aboard ladies know about a new resident please email infolink@broadwaterfl.org or call Kris at 867-3172, Maria at 498-6899 or Mary at 215-962-8814.

A Warm Welcome to our Newest Neighbors

Gary & Brenda Coefield 4440 46th Ave S
Heidi & Lee Edwards 4221 48th Ave S
David & Randi Naar 3967 48th Ave S
Daniel Bradley 4095 48th Ave S
Troy Hansen 3784 42nd Ave S
Marion Sanders 4394 48th Ave S
Ryan Farner 3888 48th Ave S
Brent & Sherry Duncan 4479 45th St S
Richard Flore 4229 39th Ave S
Kevin & Rashal French 4190 39th St S
Helmar & Joan Sowick 4443 37th St S
Mike & Shannon Olsen 4401 38th Way S
Peter Jones & Katie Templeton 4501 38th St S
Pat & Linda Bowler 4030 43rd St S

If you are new to Broadwater and have not been formally welcomed by Welcome Aboard, please email infolink@broadwaterfl.org so that we can let you know about all of the things that make Broadwater such a great neighborhood and provide you with some welcome gifts. Broadwater is a very active community and are excited to have you aboard!

Mary, Kris & Maria
Welcome Aboard

Broadwater Neighborhood Watch

Special thanks to Ted Seefeldt, Glenn Brown and our 56 volunteer patrollers for providing a proactive presence that helps keep our neighborhood safe. Thank you for helping make Broadwater a better place!



If you wish to join this wonderful group please contact Ted at Seefeldt@TampaBay.rr.com or 727-421-1201.



Broadwater Referral List

Lisa Lau maintains a list of referrals from Broadwater Residents for various home services. The list, which is available at www.broadwaterfl.org, is updated regularly. We now are tracking the number of positive referrals for each contractor. **We ask that you review the current list and email Lisa at lisalau18@yahoo.com with the name of any of the contractors on the list that you have utilized and would recommend.** You may also email Lisa with any new referrals for home services you have utilized and would recommend. Please include the company (or individual's) name, phone number, and service type. Please do not promote your own services as we would prefer to have someone who has used your services recommend you. You may still request referrals via infolink but we suggest you use the referral list first. If you do not have access to the internet, Lisa may be reached at 973-641-8295.

Block Captains

Many thanks to the 23 Block Captains who are your street level representatives in Broadwater. Each street or area has a Block Captain assigned to be **your first contact for neighborhood questions or concerns as well as lost and found pets.** Block Captains also hand deliver the Broadwater Breeze and can collect your 2013 membership dues. The top Block Captains for membership in 2012 were Thom Burton (3900 – 4095 48th Ave. S) at 92%, Tom Ando (38th St. & 37th St South of 42nd Ave) at 70%, Barbara Townsend (44th St S.) at 63%, Paul & Lee Krueger (3800 – 4150 46th Ave) at 63%, and Jim & Arlene Janetzke (38th Way S South of 42nd Ave) at 62%. Thanks to all of our Block Captains for their time and efforts to make Broadwater a better place to live!! If you do not know who your Block Captain is, go to www.broadwaterfl.org for a complete list. We welcome our newest Block Captains Jack Maynard (43rd St S) replacing Ann Beaman and Joni Reese (4300-4425 48th Ave S) replacing Charyl Gargel. Thanks go out to Ann and Charyl for serving as Block Captains.



27th Annual Boca Ciega Yacht Club Christmas Boat Parade Sat. Dec. 8th

The parade route will **not** include Broadwater canals but the boats will be viewable in Boca Ciega Bay starting at 6 PM. For more information go to [http://www.sailbcyc.org/Christmas Boat Parade.html](http://www.sailbcyc.org/Christmas_Boat_Parade.html) or call 430-7241.

Go to www.broadwaterfl.org For

- ✓ Photos related to articles in this newsletter
- ✓ Pet Registration Form
- ✓ 2013 Membership Form
- ✓ 2013 Broadwater Breeze Ad Form
- ✓ Broadwater Contractor Referral List
- ✓ Broadwater Map
- ✓ Broadwater Breeze Past Editions
- ✓ Links to important Information



Broadwater Infolink

Infolink is an email tool used to communicate information to residents of Broadwater. Infolink is also used by subscribers to obtain referrals and buy and sell items. To subscribe email your name, address, and phone number to infolink@broadwaterfl.org. Your information will be kept confidential so you will not receive spam or advertising e-mail.

If you have registered for Infolink and have not received any emails recently, please email us at infolink@broadwaterfl.org to let us know.

Pet Registry

The Broadwater Pet Registry is designed to help lost pets find their way home. If you have not registered your pet yet, there are several ways to do it. One way is to fill out the information on your 2013 member form. You may also register your pet at www.broadwaterfl.org or at any neighborhood event. **Please update us if your pet was previously registered and is no longer with you.**

Have a codes issue or question?

Contact John Ferguson at 906-9303 or john@justlistedstpete.com. John has been our Broadwater codes contact for several years and he has helped solve many issues. With his knowledge of city codes and working relationship with the Codes Department, John is a valuable asset to the Broadwater Community.



Treasurer's Report

Submitted by Vicki Linkovich

As of November 1, 2012 Cash and Certificates of Deposit total \$36, 503.

Revenues of \$11,632 include \$800 reimbursement from Maximo Marina for the expense to mulch the 46th Ave. entrance, membership dues in the amount of \$4,320 and a \$500 grant from the City of St. Petersburg for our Neighborhood Watch program. Advertising income of \$3,425 is below the same time last year due to timing of the receipt of funds. Expenses of \$8,221 include newsletter expenses of \$2,263, \$499 for Neighborhood Watch shirts which were funded by the \$500 grant, \$401 for Neighborhood Watch auto magnetic signs, block captain shirts for \$440 and storage expenses of \$706.

Membership



Your dues are appreciated and support the many activities of the Broadwater Civic Association. Thanks to our 264 paid members in 2012. We ended up at 50% matching last year's total. The 2013 membership form is included in this newsletter. Please mail it in the envelope provided or pay in person at the Holiday Party on December 14th. **Please be sure to fill out your membership form completely even if your information or your pet's information has not changed. This will insure that we have your information up to date. Please insert it in the envelope and bring it with you if you pay in person.**

Volunteers Needed!!!

Broadwater Civic Association

We are always looking for volunteers

Contact Tom Ando at t.ando@turtlese.com or 638-1421 if you would like to volunteer or find out more information.

Thank You
FOR YOUR HELP

Broadwater Civic Association Members & Committee Chairpersons

Visit www.broadwaterfl.org for 2013 list of Board Members

President	Tom Ando	638-1421	4532 38th St. S.	t.ando@turtlese.com
Vice President	Roger Sheahen	455-4927	4435 40th St. S.	rnsheahen@tampabay.rr.com
Secretary	Julie Reardon	742-5036	4348 46th Ave. S.	juliereardon@kw.com
Treasurer	Vicki Linkovich	867-4951	4316 44th St. S.	mslink@tampabay.rr.com
Other Board Members	Evelyn Hill	864-4188	4416 46th Ave. S.	broadwaterinfo@aol.com
	John Ferguson	906-9303	4130 39th St. S	john@justlistedstpete.com
	Mike Milvain	866-9803	4340 45th St. S.	mmilvain@gmail.com
	Bob Uhrie	866-8190	3806 48th Ave. S	4uhrie@verizon.net
	Lee Krueger	515-3437	3830 46th Ave S.	lkrealtor@aol.com
	Doug Fuller	866-7891	4384 46th Ave S.	dougfuller@tampabay.rr.com
	Cheryl Cook	813-787-5580	3899 48th Ave S.	ccookhomes@gmail.com
	Tim Parham	865-1294	3900 38th St. S	schooling1@aol.com
	Charlie Phillips	420-6149	3812 46th Ave. S.	charlesphillipsjr@live.com

Committees

Block Captains

NEED VOLUNTEER

Codes	John Ferguson	906-9303	4130 39th St S	john@justlistedstpete.com
Business Liaison	Charlie Phillips	420-6149	3812 46th Ave S	charlesphillipsjr@live.com
CONA	Charlie Phillips	420-6149	3812 46th Ave S	charlesphillipsjr@live.com
Newsletter	Dena McElerney	403-2321		toplineconsultant@yahoo.com
Neighborhood Watch	Ted Seefeldt	421-1201	4490 40th St. S.	Seefeldt@tampabay.rr.com
Social Committee	Evelyn Hill	864-4188	4416 46th Ave. S.	broadwaterinfo@aol.com
Webmaster	Karen Crowley			ksessions@aol.com
Helping Hands	Kristen Mory	688-9597		kristenmory@yahoo.com
Contractor Referrals	Lisa Lau	973-641-8295		lisalau18@yahoo.com
Welcome Aboard	Kris, Maria & Mary	867-3172	498-6899	infolink@broadwaterfl.org

Resources:

City Codes Depart.	To Register Complaint	893-7373	http://www.stpete.org/eservices/index.asp
Maximo Resource Ctr.		866-7177	4815 34th St. S. Hours: M-F 9-12 Wed 1-4

THE Real Estate Report

Prepared exclusively for the Broadwater/Maxximo neighborhood by Sharon Simms, CIPS, CLHMS, CRS

Fourth Quarter 2012

Green LEEDership

In October, the U.S. Green Building Council's Florida Gulf Coast Chapter awarded St. Petersburg the "Municipality of the Year" and recognized the city for "Outstanding Green Government" for its commitment to green initiatives. You may recall that St. Pete was named the first Green City in Florida in 2007.



Marmoleum?


Speaking of green, we recently came across a flooring material that we hadn't heard of before. Apparently, marmoleum is a natural linoleum regarded as one of the greenest floors on the market. It's supposedly bio-based, non-toxic, anti-microbial, very durable and easy to maintain. It comes in sheets or squares, and can produce a variety of interesting designs. An environmentally friendly product made from linseed, we're seeing it in laundry rooms, kitchens, baths, and even in commercial spaces.

Reworking Spaces

The preference for a large, open space rather than a collection of smaller single-purpose rooms has been evident for quite some time, and we've seen many Broadwater renovations that open up the kitchen, living, dining and family rooms into a multi-functional space. Think of alcoves and areas rather than individual rooms, so that multiple areas can "share" the same space - longer views, easier conversation.

Our increasingly electronic and mobile world is also changing our space needs. Many Broadwater residents use one or two of the bedrooms for a home office, some incorporating a library there. With Kindles and other electronic books becoming more popular, shelf after shelf of purchased novels are no longer needed. With iPads and other tablets, we're often using our computer at the kitchen counter or out on the patio instead of being tied to a home computer in the office. We can send documents that may need to be printed wirelessly from our tablet or laptop. All those file cabinets for paid bills, insurance policies, etc? Now we can scan them and save them in the Cloud, or for receipts we can just

use the camera in our smart phones. So we have less need for a dedicated space for computer, monitor, printer and tons of cords and cables. We may have more need for convenient outlets for charging all of our mobile equipment.

A great reference book is Sarah Susanka's *Not So Big House*. She parlayed that book into an entire series, but my favorite is still the original book. How to be apart but nearby? How to add a reading nook, a window seat or an inglenook? Check out her book for more ideas on quality over quantity and maximizing the delight and utility you get from your home. Homeowners are increasingly concerned about expenses, from property taxes to insurance to utility cost. While you're at it, consider wider doorways, decorative grab bars and other features that accommodate aging homeowners, whether it's you or your parents. 



SHARON SIMMS

Waterfront Specialist
Your neighbor at
4372 48th Avenue S.

Trends in BW Waterfront Sales


The average sale price of a waterfront home here in Broadwater has been increasing over the last three years, as has the average price per square foot:

Year	# Sales	Avg	\$/sf
2012	16	\$446,469	\$194
2011	18	\$435,868	\$185
2010	11	\$425,173	\$166

In 2010 there were two sales in the \$200,000s - none have sold in that range in either 2011 or 2012. The majority of sales during 2010 and 2011 were below \$400,000

(64% and 67%). So far in 2012 the majority of sales have been in the \$400,000-\$500,000 range (50%).

Short sales have also decreased: there were 4 in 2010, 5 in 2011 and only 1 so far in 2012. One home under contract is a short sale and none of the active homes in the MLS are short sales. It has been the case in most of our sales that neighborhoods that have worked through the short sales have had increased prices and reduced inventory.

There has been just one non-waterfront sale this year in Broadwater, which is not enough to determine a trend. 



THE SIMMS TEAM

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Statistically Speaking

These figures show the current market and the recent Broadwater sales history according to the Multiple Listing Service (MLS). Prices vary by size, condition and location, so the \$/square foot has a tremendous range and is "nice to know" rather than a useful criteria.

Broadwater:						Non-Waterfront					
	#	\$ Low	\$ High	Average	\$/SF		#	\$ Low	\$ High	Average	\$/SF
Avail 11/19/12	6	397,000	3,000,000	**	211-454		1	375,000	375,000	375,000	221
Pndg 11/19/12	3	474,500	637,000	528,833	117-282		2	199,500	219,000	209,250	101-127
Sold YTD '12	16	300,000	985,000	446,469	131-294		1	323,000	323,000	323,000	179
Sold 2011	19	315,000	850,000	435,868	140-250		8	175,000	267,500	227,750	81-141

*** Five listings are between \$397,000 and \$650,000. One at \$3,000,000 skews averages.
The average of all six listings is \$918,467. Excluding the listing at \$3M, the average is \$502,160.*

Many people ask me about market activity in neighboring communities as well. Here is a look at what's happening on the waterfront* in some other popular areas:

Waterfront	Active as of 11/19/12			Sold YTD 2012			Sold 2011		
NEIGHBORHOOD	#	\$ Low	\$ High	#	\$ Low	\$ High	#	\$ Low	\$ High
Broadwater	6	397,000	3,000,000	16	300,000	985,000	19	315,000	850,000
Bayway Isles	4	714,000	995,000	5	550,000	980,000	8	485,000	4,000,000
Causeway Isles	9	225,000	1,899,000	13	250,000	841,500	10	278,000	615,000
Pasadena Yacht/Country Club	20	569,000	2,995,000	10	635,000	2,350,000	12	540,000	3,770,000
Pinellas Point/Bahama Shores	7	579,000	1,699,000	7	300,000	1,189,000	12	360,000	1,375,000
Snell Isle/Coffee Pot/Old NE	16	1,150,000	4,950,000	9	459,500	1,635,000	21	509,000	9,000,000
St. Pete Beach/Pass-a-Grille	38	379,000	4,795,000	48	349,000	2,900,000	62	297,000	3,400,000
Tierra Verde	26	475,000	5,995,000	24	500,000	2,875,000	24	296,500	3,475,000
Treasure Island	43	359,000	4,900,000	52	265,000	2,500,000	48	220,000	1,500,000
Venetian Isles	16	465,000	1,345,000	20	360,000	1,530,000	34	285,000	1,730,000
Yacht Club Estates	8	399,000	1,899,000	11	388,000	1,900,000	14	375,000	1,218,000

**This includes only "navigable water to the Gulf" properties - not lakes, ponds, etc.*

THE SIMMS TEAM

www.SimmsTeam.com

ALVA International, Inc.

Sharon Simms sells real estate, and she's good at it. Just ask your neighbors!

TEAM NEWS!

Sharon and Tami traveled to Charleston, South Carolina, in October for the annual **Leaders in Luxury** Conference put on by the **Institute for Luxury Home Marketing**. An invitation-only gathering of just over 100 real estate professionals from around the country who specialize in higher-end properties, the two participated on a technology panel.

In early November, the duo headed to Orlando for the semi-annual meeting of the **CyberProfessionals** group, agents from around the country who use technology to enhance their productivity and bottom line. Held in conjunction with the annual **National Association of REALTORS®** convention, it was well-attended and resulted in some great new ideas.

Tami has taken a more active role in the teaching of the Institute's two-day **Certified Luxury Home Marketing Specialist** training course. In October, she taught a session in Minneapolis, MN. In a few weeks she'll be teaching the course in Miami, and in the year ahead there are bookings for the Washington, D.C. area, Denver, Boston, Seattle and Portland.

Sharon Simms,
Team Leader

Tami Simms,
Director of Marketing
& Concierge Services

Amy Dinovo,
Strategic Execution Officer
& Client Care Manager

Rob Johnson,
Accredited Buyer
Representative





Broadwater Halloween Party

submitted by Julie Reardon

If you didn't make it to the Halloween party this year, you missed a great time! Don't take my word for it, ask your neighbors! There was a huge haunted house made from army tents, a small kid haunted house, costume contests, pumpkins and trick-or-treat bags for the kids to decorate, and plenty of food. The fact that children and adults went through the haunted house over and over was true testament of its success. It was fun for kids of all ages!

There were weeks of planning how to do the haunted house and acquiring props and decorations. Charlie and Christy Phillips came up with some great ideas and shopped for many of the props. Late in the planning process, we discovered Broadwater's sleeper Halloween decorators and party hosts, the Nyitrays. Jennifer Nyitray volunteered the use of their decorations and Charlie and I breathed a sigh of relief. It was obvious Jennifer, Sean, and Nova had experience and equipment to complete our decorating. Patti & Mark Ewin contributed laboratory props and ended up with starring roles in the haunted house. Phil & Edie Creter greeted guests and Edie also took some great pictures (see them at www.broadwaterfl.org).

Charlie's graveyard had multiple levels, special lighting, hand-painted gravestones, real trees, ravens, bugs, hands and feet escaping from a grave. His wife Christy designed the fortune teller's room and the witch's den. Charlie played his own special character, hosting the graveyard visitors, while Christy played a very scary witch and Nova Nyitray was a great fortune teller. I was in charge of setting up the operating room (butcher shop) and the mad scientist's laboratory. Patti Ewin played the scary doctor and Mark Ewin was the crazy mad scientist. Both took on their roles with very little direction and did a great job. Sean Nyitray donned a Jason mask and carried a chain saw which made the last room the scariest part of the haunted house!

Jennifer Nyitray graciously stepped up hosting the food and drink area and there was some fun and funky food! Nova and Jennifer made meringue "bones", "finger" foods and bloody "Band-Aids." Nachos, macaroni and cheese, and pizza were also served. There was ghoulish punch, soft drinks, a keg of beer, and several wine choices. I would like to say a special thanks to Sergeant First Class Richard Allee for agreeing to work a Saturday night and we could not have pulled this off without the help of MSG James Root, SSG Casey Donoghue, SSG Richard Thompson, SGT Shannon Bridges, and SGT Ivan Gray. Special thanks to the Phillips', the Nyitrays, the Creters, the Ewins and last, but not least, my husband Derek for his patience and support throughout the planning and the party. Many thanks to the Broadwater and National Guard families who attended this inaugural event. Next year it will be bigger and better so mark your calendar now for Saturday October 26, 2013. We hope to scare you there!

See photos on Page 2. Please visit www.broadwaterfl.org to view more photos of this event. 

A Fun and Meaningful Broadwater Night



submitted by Kristen Mory

On Thursday November 8, Broadwater residents gathered at Beef O' Brady's for fun, trivia, great food and prizes from our local businesses. The event was a benefit for Broadwater Helping Hands. Special thanks to Trivia John Toronski, Franc, Mike and the entire staff at **Beef O'Brady's** for a great night. Beef O' Brady's generously donated a portion of the proceeds from the night and a 50/50 raffle was held to benefit Helping Hands program. Thanks also to **Gold's Gym, Pinch-A-Penny Pools, Maximo Seafood Shack, Ace Hardware, Orvee's Pet Center and New York Bagel Shop** for generously donating prizes. These Broadwater events not only provide a great opportunity for neighbors to get together and meet new friends, they also give us the opportunity to appreciate our local businesses and in this case, raise money for a great cause. Thank you to all those who came out to Beef's and we hope to see you at the next Broadwater event! Helping Hands is a volunteer program to assist those neighbors in need with projects ranging from property maintenance to assistance with hiring a qualified contractor at affordable rates.

If you are interested in becoming a Helping Hands volunteer, or if you or someone you know might need a helping hand, please contact Kristen Mory at 727-688-9597 or kristenmory@yahoo.com



Health and Wellness Column

submitted by Kristen Mory

Retreat to Better Health



Do you ever feel like you do not have enough time for yourself? Like your health suffers because of your everyday obligations? Or that life feels tedious or mundane? If so, consider retreating from the daily grind, even for a day or a weekend. Recently, Megan Fetter of Girl's Night to Give, a group of fantastic ladies, and I ventured on a weekend retreat to Useppa Island Club, Florida. Useppa Island Club is a private island club located off of the coast of Fort Myers. It is a small island that makes a big impact with its beauty, charm and solitude. I highly recommend visiting the island if you ever get the opportunity. The focus of our retreat was on wellness, rejuvenation, and fun, and we clearly accomplished all three! Although most of us returned to our homes needing a good night of sleep, the response to the short getaway was that it was just what everyone needed – time to spend on ourselves amongst old and newly-found friends! We also included several educational components so that participants returned home with fresh ideas and a renewed energy for their wellness. If this sounds like something you could use, you do not need a formal plan or to spend much money – just consider the following ideas and make it happen:

- Set a date and stick to it. In order to make it happen, you will need to put it on your schedule and consider it as “not subject to change.”
- Leave the family, kids and/or pets in good hands. Although a retreat with your significant other can be fun, I would encourage you to leave the rest of the family behind unless you are going on a special retreat designed just for families. A retreat with the whole family is called a family vacation – not a retreat!
- Plan your activities to include things that you just love to do or have always wanted to do.
- Try something new or plan to attend an educational session to learn something you can bring back to improve your life and provide long-term benefits.
- Plan for some down time. If you fail to plan for some relaxation, you may end up returning exhausted and feeling as though you need time to recover.
- Budget if you can to treat yourself a little, but don't spend so much money that you feel guilty. Make sure the money you spend is easily justified by the experience.
- Surround yourself by no one or by people who make you feel good.
- Do not worry too much about location unless that is important to you. Plenty of wonderful retreats can happen right in your back yard. Keep in perspective how many people visit our wonderful city and beaches each year on their vacation! We live here!

Finally, it is important to accept that retreats are a healthy addition to your schedule. You do not need to be wealthy, have a lot of spare time or have any other reason than to do something positive for yourself which will in turn be a positive implement to those around you. If you prefer a professionally-scheduled retreat, look around, there are plenty near and far. I would also be happy to assist you with custom designing one for you and/or your friends. For additional information, or fresh ideas, feel free to contact me at 727-688-9597 or email info@generationsyoga.com.

If you would like to learn more about Girl's Night to Give, a women-centered charitable group that hosts regular casual events throughout the Tampa Bay area, please visit <http://girlsnighttogive.com/> or the Girlsnighttogive Facebook page where you can view photos from our retreat weekend.

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Happy Holidays! I wish everyone a Merry Christmas, Happy Hanukah, Happy Kwanzaa or whatever you celebrate! As we approach the end of 2012 Bobby and I are looking forward to the Broadwater Christmas Party on December 14th. I also thought this would be a great time to highlight some of the ongoing issues we are working on together.

34th Street South

Thanks for all your emails in regard to the plan for development along 34th Street South. Please continue to speak out by emailing Mayor Foster and the entire St. Petersburg City Council through our website at www.stpete.org Your voice really does make a difference!

In January, I will present a new business item to city council calling on them to officially endorse the idea of a redevelopment plan for the 34th Street South corridor. At that time it will be important that council and the mayor receive a large volume of calls, emails and people showing up to speak at council meetings in support of this initiative.

Rahall Estate

The City of St. Petersburg submitted a preliminary grant application seeking to acquire BP settlement funds to purchase the Rahall Estate and preserve this beautiful piece of waterfront land. Thanks to everyone who emailed Mayor and City Council. Your voice really makes a difference! Stay tuned for more details.

No Issue Is Too Small!

Broadwater is a beautiful neighborhood and we all want to keep it that way! Please feel free to contact me with any issues with which you would like my help. Examples of where I can help include potholes, curb repairs, code violations, and police concerns. Please do not feel that your issue is too small for me to address. The best way to reach me is via email at steve.kornell@stpete.org or you may call my office at 893-7117.



Broadwater Represented at Heroes Memorial

On October 13th the Heroes of the St. Pete Police Memorial was unveiled at

Demens Landing. Thanks to all of the Broadwater residents who made donations to support this tribute to the 15 St. Petersburg Police officers who have lost their lives in the line of duty. Our Association is proudly represented on a brick along the walkway so make a point to visit the site and pay your respects to the officers who sacrificed their lives while protecting ours. Formed in 2003, Heroes of the St. Pete Police also provides financial support for officers and their families during crisis or tragedy. A donation of \$100 can add your name to the walkway. To learn more or make a donation go to www.heroesofthestpetepolice.org (pictures on page 10)



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Maximo Resource Center Needs Books



The Maximo Resource Center located in Marina Village near Beef O'Brady's needs your old books. The books are sold to help defray the operating costs. You may also purchase books at a great price to support the center. To donate books you may either drop them off when the center is open (866-7177, hours vary), or leave them at the door as the center is used by Police officers and they will bring them in. **If you would rather arrange to drop off books when the center is open, or have someone pick them up from you, please call Betty Watson at 867-0715.**



CAREFEST 2012

On September 29th the City of St. Petersburg took part in Carefest. Carefest is a national event dedicated to organizing volunteers for a variety of projects designed to improve the quality of life for neighborhoods and individuals in need. Ten Broadwater volunteers staffed the registration tent at Campbell Park and efficiently processed volunteer groups out to their projects helping St. Petersburg win the Compassion Cup once again. Thanks to **Rick Janka, Paul & Lee Krueger, Charlie Phillips, Vicki Linkovich, Mary Lisan, Dick Collins, Mike & Junia Milvain, and Tom Ando** for taking the time to care. Broadwater intends to participate in this event next year and we encourage everyone to get involved and be Bee Caretagious! Please visit www.broadwaterfl.org to view more photos of this event.



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